Media Contact:
Paula Gruszynski, Executive Director
715-340-6567
paula.gruszynski@mmacf.org

**Community Foundation Joins Giving Tuesday Movement**

For Immediate Release
Monday, November 19, 2018

The M&M Area Community Foundation will participate in "Giving Tuesday", a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide.

Occurring this year on November 27, #GivingTuesday is held annually on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday, Small Business Saturday and Cyber Monday.  #GivingTuesday kicks off the holiday giving season and inspires people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.  Every act of generosity counts, and each means even more when we give together.

"#GivingTuesday is a great opportunity for all members of the community to be part of something bigger.  People can contribute at whatever level fits their budget," said Paula Gruszynski, MMACF Executive Director. "No gift is too small and all money is directed to our Philanthropy Fund."

The Philanthropy Fund, established by the Board of Directors of the Community

Foundation in 2015, is unique in that half of the money raised is endowed, with the other 50% being given as grants to local nonprofits throughout Marinette and Menominee Counties.  Half of all #GivingTuesday contributions will be awarded as grants during our January 2019 Philanthropy Fund grant cycle, providing an immediate impact!

Community members interested in participating in #GivingTuesday may contact the MMACF at 906-864-3599 or visit mmacf.org to contribute online.  Checks may also be mailed to the M&M Area Community Foundation at 1110 10th Avenue, Suite L-1, Menominee, MI 49858.

-30-

Caption:  Julianne McKinnon and Sarah Hanson were recipients of a Philanthropy Fund grant for the Imagination Library Program through the Great Start Collaborative.