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FREE SUSTAINABILITY SEMINARS HOSTED BY M&M AREA COMMUNITY FOUNDATION

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Menominee, MI – The M&M Area Community Foundation’s Clean Energy Team welcomes community members to join with the Cool Choices Program “Sustainable Communities” webinar series, funded by the Carolyn Foundation. The series of four webinars aims to increase the capacity of community and business leaders to find the means for actions that will result in energy conservation and a greater awareness of what makes a healthy and appealing community.

Cool Choices is a non-profit organization which provides an innovative sustainability engagement program that inspires people to adopt sustainable practices at work and at home. Cool Choices collaborates with partners on projects that leverage organizational strengths and expand the reach and impact of their programming.

The webinars are open to anyone interested in learning more about creating living and work space where sustainable practices are the new normal. The webinars will be especially helpful to those interested in strategies for more resilience and sustainability in their community, work places and homes.

The Cool Choice initiative has been credited with motivating municipal staff, elected officials, and community leaders across Northeast Wisconsin looking to strengthen cooperation and viability in the places they live.

Interested community members may participate in as many sessions as they desire. Each of the four free webinars run from Noon – 1:30 pm. They are:

Sustainable Communities – Envisioning What’s Possible on Thursday, August 30th. Cool Choices will highlight successes from existing community sustainability programs and encourage leaders to envision the possibilities in their own community.

Sustainable Communities – Accelerating Sustainable Practices on Thursday, September 13th. Leaders will learn how public promotion and recognition can create a virtuous cycle as we showcase the role social norms play in influencing behaviors.

Sustainable Communities – Empowering Green Choices on Thursday, September 27th. The various ways communities can make it easier for citizens to do the right things will be discussed and we’ll review how leaders can frame opportunities, negate choice overload, and the benefits of opt-out strategies.

Sustainable Communities – Building Enthusiasm for Sustainability on Thursday, October 11th. Additional behavior science best practices will be summarized as well as successful strategies from other community programs necessary to build sustainability enthusiasm strategies into local efforts.

These webinars are offered by the M&M Area Community Foundation as part of their clean energy options initiative.

Although all webinars are free, space is limited. To register, please contact Kerri at the MMACF at 906-864-3599. More details on location will be provided upon registration.